



The Brentham Society
UK Registered Charity: No 1079724
Registered Address: 3rd Floor Brentham Club, 38a Meadvale Road, London W5 1NP

Introductory Blog

We are a group of residents who are interesting in planting up tree beds in the area with the support of The Brentham Society. We have committee members involved as well as the informal Brentham Garden Group but importantly have other local residents, all coming together to plant Tree Beds. The Ealing Your Voice Your Town Grant will enable us to fund plants, bulbs, seeds, compost and any tools we need but can't bring or borrow.

We plan to identify one to two tree beds in each road, depending on interest, and find a resident who would like to join with us planting up a tree bed near to their home that they go on to maintain (we aim to plant a minimum of 10 tree beds).

We believe that by engaging a range of Brentham residents of various age, experience and backgrounds it will encourage better understanding and comfort in the area and ultimately add to a feeling of coherence and safety. By planting up the tree beds, it will deter misuse and neglect of the area which will lead to locals feeling safer and their experience can be passed on to encourage others to feel engaged locally and therefore safer in the area too.

This will be our second round of planting tree beds. From our first round we found it so uplifting with many residents getting involved, making the streets look brighter, better maintained and loved and we believe it goes towards a more cohesive neighbourhood with a safer environment. It is a joy to see young and old, experienced and unexperienced neighbours from all sorts of different backgrounds coming together and enjoying a shared interest and have pride in our garden suburb.

We will initially reach out to our own roads and neighbours to build a team of Champions (with hopefully one per road). Those Champions will then encourage neighbours to volunteer to participate in the planting and future watering, weeding and maintenance of the planted tree beds. We will also ask The Brentham Society to get in touch with their Street Representatives to encourage more involvement and fill any gaps that remain. We will compose a WhatsApp message to send to street WhatsApp groups and a poster to ask to be displayed in the Brentham Society notice boards that are dotted around the suburb. All involved can donate plants and if anyone wants to donate money, we will put it towards extra plants and materials.

Our hope is that we will gain connections between neighbours that will increase a sense of cohesion and safety in the neighbourhood with the benefit of neighbourhood beautification. We hope it encourages more residents to plant more tree beds near their homes and we will continue to support them by reaching out in the future to update the existing beds and hope to have further planting projects to increase the neighbourhood involvement and amount of planted tree beds.